



# NBAA|BACE

OCTOBER 16-18, 2018 • ORLANDO, FL

## BOOTH REGULATION VISUALS

### **Exhibit Booth Rules/Specifications:**

Remember to check all of the fine print for lighting restrictions, flooring requirements, and set up regulations.

Including but not limited to:

- Target move-in schedule
- Marshalling yard and POVs (personally-operated vehicles)
- Access for exhibitors setting up their own booths
- Set-up times
- Advance shipping vs. shipping to show site
- Material handling
- Exclusive service providers

Please review the following visuals and read in detail the stand rules located in our Exhibitor Service Kit.

### **2018 NBAA-BACE Live Floor Plan**

### **Submit Your Stand Drawing/Hanging Sign/Rigging Request**

Sarah Driver, CEM  
Manager, Exhibits  
Email: [sdriver@nbaa.org](mailto:sdriver@nbaa.org)  
Tel: (202) 478-7760

Maureen Cameron  
Director, Exhibits  
Email: [mcameron@nbaa.org](mailto:mcameron@nbaa.org)  
Tel: (202) 783-9453

Rachel Thomas, CEM  
Manager, Exhibits  
Email: [rthomas@nbaa.org](mailto:rthomas@nbaa.org)  
Tel: (202) 478-7760

# Inline Booth

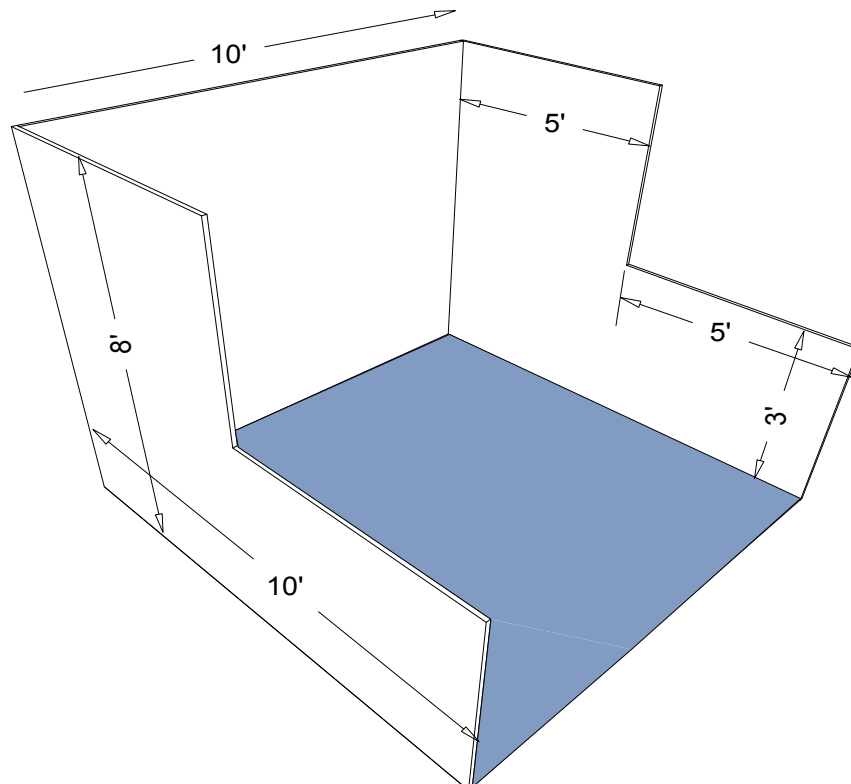
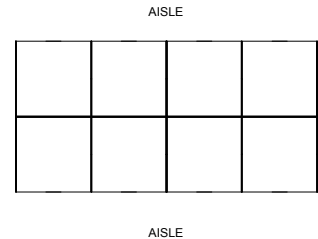
**Any booth that shares a common back wall and/or side with other exhibits and only one side exposed to aisle.**

*Can be purchased in a row to make a 10x20, 10x30 etc. provided that exhibitor abides by the rules below:*

- No end caps are permitted.
- All display material over 5' may not extend farther out than 5' from the back of the booth.
- Exhibitors are required to provide flooring for the entirety of their booth space
- Max height = 8'
- Booth includes:
  - 8' high back wall drape
  - 3' side rail drape
  - 7"x44" black and white company ID sign

Exhibitors in corner inline stands must ensure that unfinished elements from their stand are not visible from the aisle. Exhibitors may order end panels or "masking" from Freeman or may provide a professional alternative on their own.

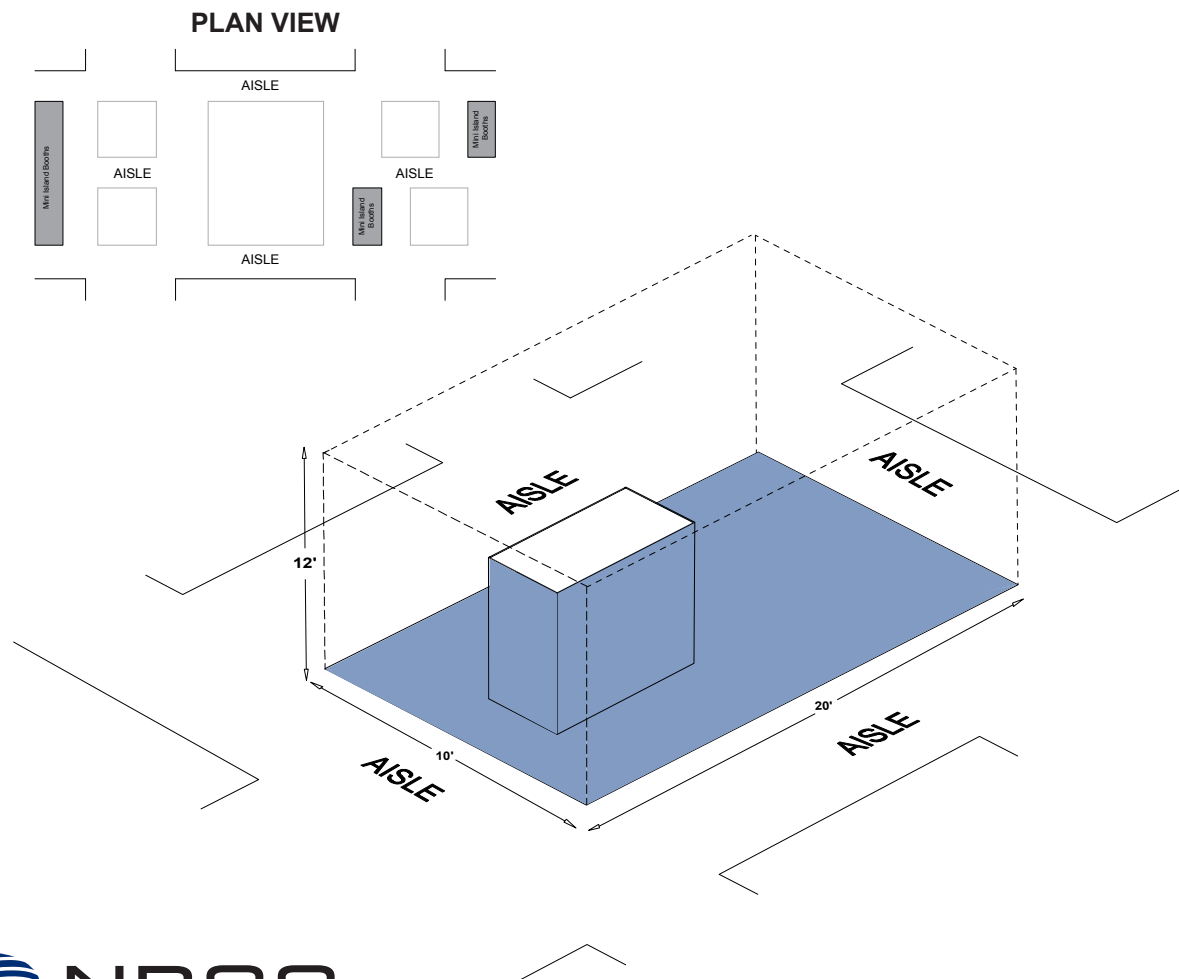
**PLAN VIEW**



# Mini Island Booth

**A mini Island booth is a narrow island type booth comprised of one more or 10 ft-by-10 ft booths**

- Exhibitors are required to provide flooring for the entirety of their booth space
- Hanging signs are **NOT** permitted.
- All back walls and side walls must be finished
- Mini Island Booth must be accessible from all 4 sides
- Max height = 12'
- Stand drawings must be submitted in advance for approval by August 13, 2018



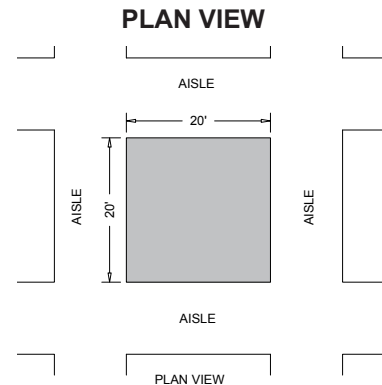
## Non-Main Aisle Island Booth

**A booth that is surrounded by aisles on all four sides and is not on the main aisle.**

- Maximum Height Restrictions: 20'
- Hanging signs are NOT permitted
- 50% or less hard walls regardless of size

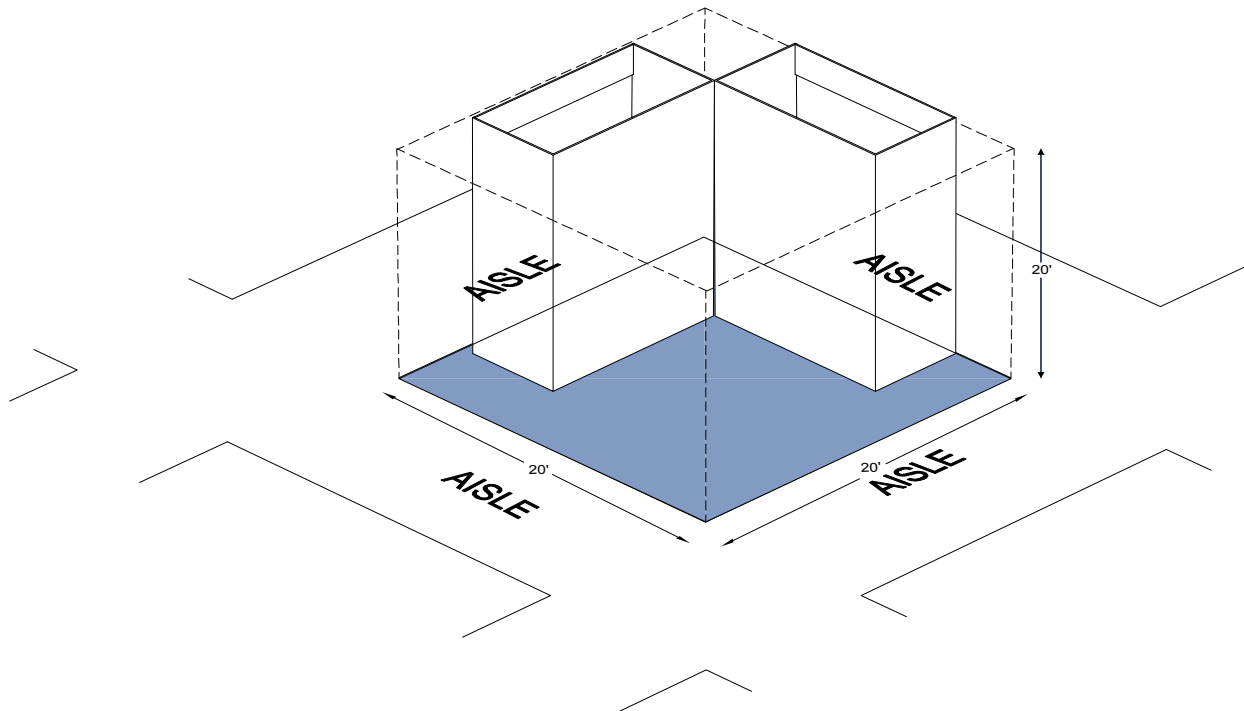
NOTE: Glass counts as a hard wall

- Maximum of 4 support cables (must be pre-approved by NBAA)
- If rigging is needed for install only, please note this on stand drawing submission and obtain prior approval from NBAA
- Stand drawing must be submitted in advance for approval by August 13, 2018



**Lighting trusses are allowed provided they do not exceed 30' in height.**

- Lights must be directed to the interior boundaries of the booth space
- Bulbs: Halogen, LED Lamps: strobe, gobo flashing, rotating, and other lighting effects must not interfere with neighboring booths.

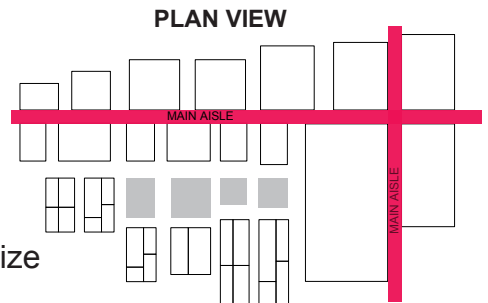


# Main Aisle Island Booth

**A booth that is surrounded by aisles on all four sides and is located on red main aisles on the floor plan**

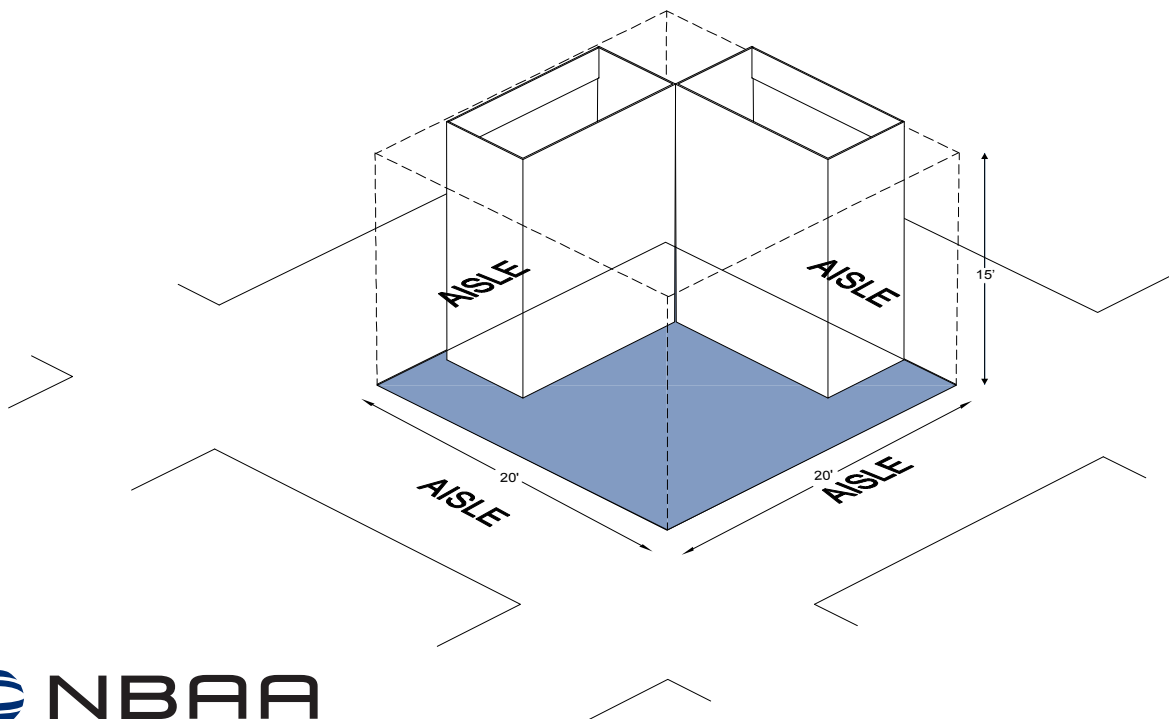
## NEW FOR 2016

- Maximum Height Restrictions: **15' \*NO EXCEPTIONS**
- Are shaded in orange on the live floor plan
- Hanging signs are NOT permitted
- May have no more than 50% hard walls regardless of size  
NOTE: Glass counts as a hard wall
- Maximum of 4 support cables (must be pre-approved by NBAA)
- If rigging is needed for install only, please note this on stand drawing submission and obtain prior approval from NBAA
- Stand drawing must be submitted in advance for approval by August 13, 2018



**Lighting trusses are allowed provided they do not exceed 30' in height.**

- Lights must be directed to the interior boundaries of the booth space
- Bulbs: Halogen, LED Lamps: strobe, gobo flashing, rotating, and other lighting effects must not interfere with neighboring booths.

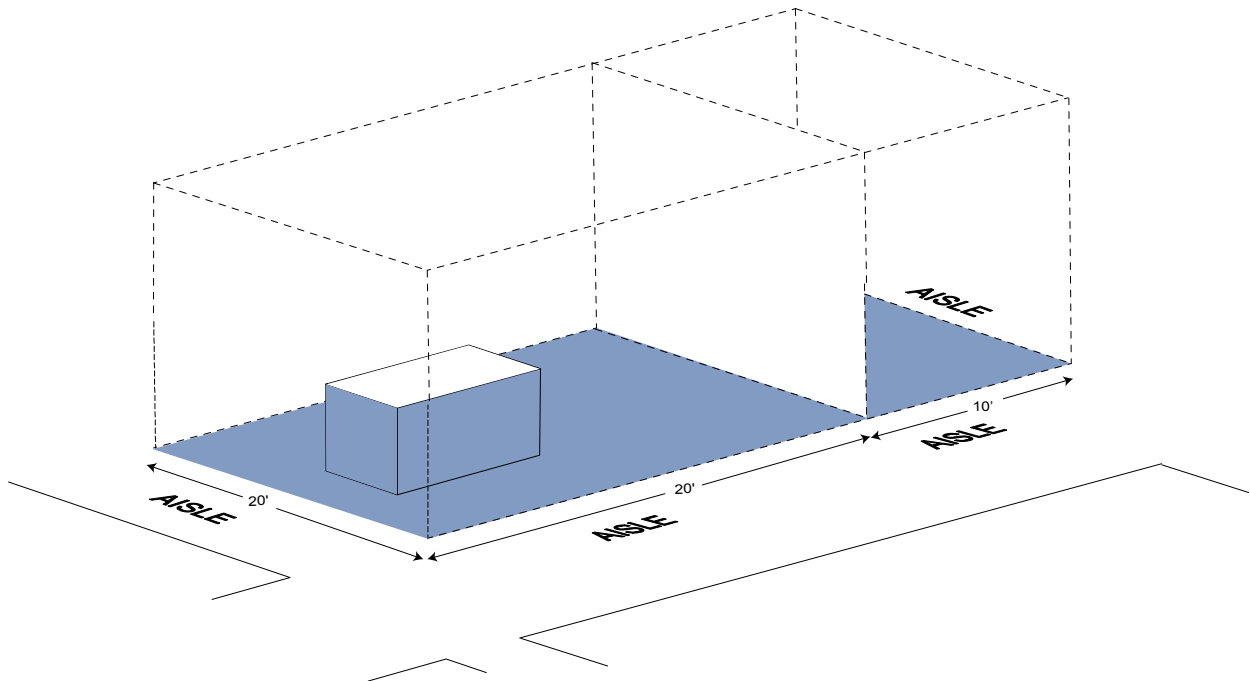
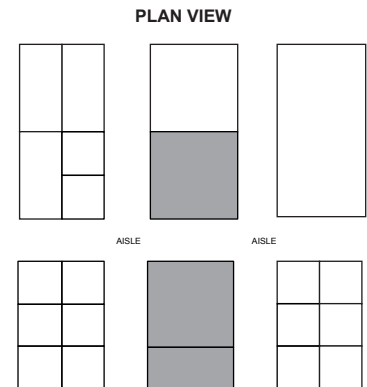


# Non-Perimeter Peninsula Booth

**A Peninsula Booth is exposed to aisles on three sides and shares a common back wall with another exhibitor.**

## NEW FOR 2016

- Maximum Height Restrictions: Non main aisle = **20'**  
Main aisle = **15'**
- Back walls must be professionally finished regardless of height of neighboring booth and adjoining walls cannot contain logos or branding of any kind
- Hanging signs are NOT permitted
- May have no more than 50% hard walls regardless of size  
NOTE: Glass counts as a hard wall
- May have more than one level provided drawing is approved in advance and doesn't exceed maximum height
- Stand drawing must be submitted in advance for approval by August 13, 2018

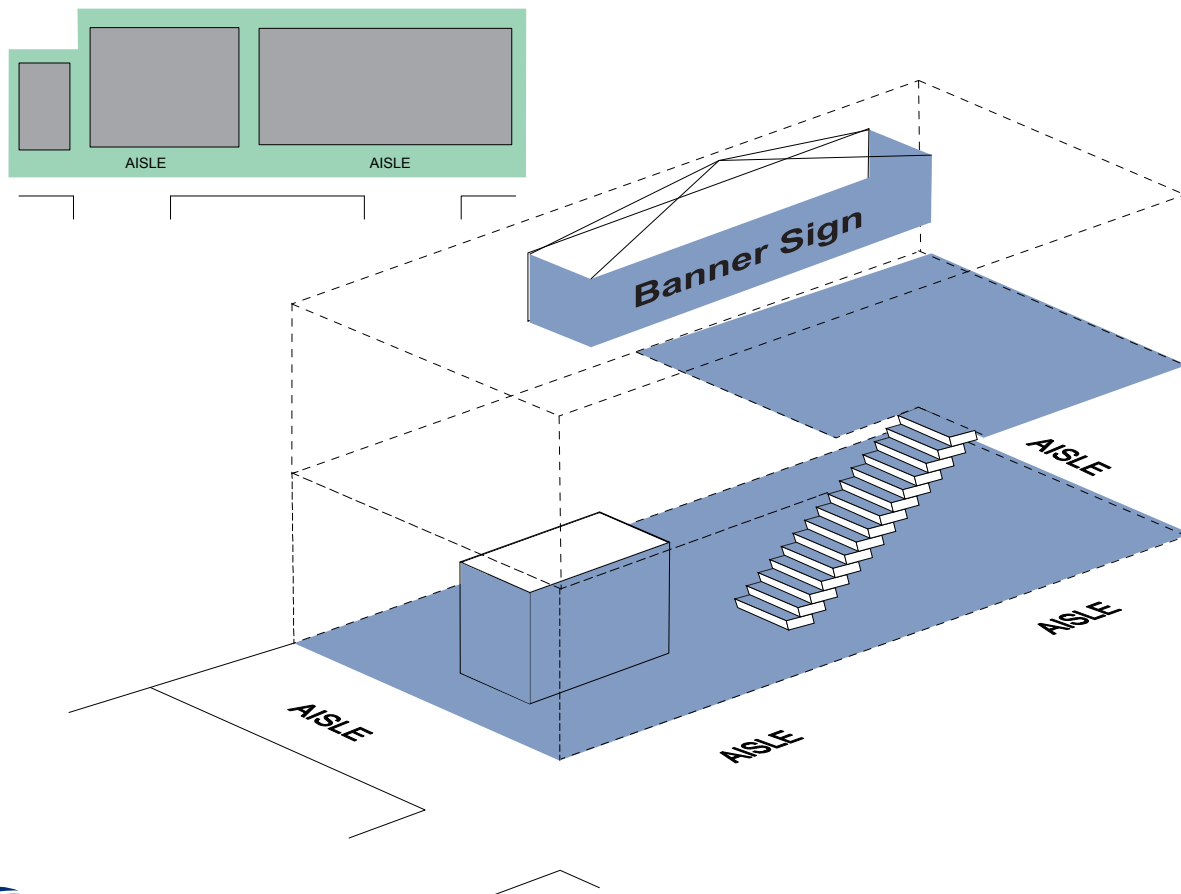


# Perimeter Booth

**Perimeter booths are greater than 15' in height, and may have one or more display levels.**

- These locations are highlighted in GREEN on floor plan
- NOTE: Multilevel and Covered booths often require additional approvals from the Convention Center and/or Fire Marshal
- Only perimeter booth locations are allowed to rig/hang signs from the ceiling
- Back walls and side walls that are visible to neighboring exhibitors must be finished
- May have more than one level provided drawing is approved in advance and doesn't exceed maximum height
- Max height = 30'
- Stand drawings must be submitted in advance for approval by August 13, 2018

**PLAN VIEW**



# Indoor Static Display

**Exhibitors who have purchased indoor static display space may display aircraft and mock ups.**

- **Hanging Signs:**  
All indoor static display exhibitors are permitted to have hanging signs above their aircraft. Signs must not extend or impede on neighboring aircraft.
  - \* Stand drawings must be submitted in advance.
- **Surrounding Exhibit Components and Fencing:**
  - \* Max height = 3'
  - \* Must be finished on all sides
  - \* May not occupy more than 50% of purchased space
- **Carpet Flooring:**
  - \* Not mandatory
  - \* NBAA carpets aisles only.
  - \* If exhibitor plans to carpet their space, carpet should be installed after the aircraft is in place.
- **Double-Sided Sign**
  - \* Provided by NBAA
  - \* Approx size 2'5" x 2'5"
- **Display Elements (Optional):**
  - \* Banner flags permitted to a max height 20'
  - \* Patio furniture
  - \* Spec boards (generally limited to a max size of 4'x4')
  - \* Literature racks

