

DEDICATED TO HELPING BUSINESS  
ACHIEVE ITS HIGHEST GOALS.



## ATTENDEE BROCHURE

# SCHEDULERS & DISPATCHERS CONFERENCE

February 6-9, 2018  
Long Beach, CA



[www.nbaa.org/sdc/attend](http://www.nbaa.org/sdc/attend)



**FEBRUARY 6-9, 2018**

**Long Beach Convention Center  
Long Beach, CA**

## **PURSUE YOUR PASSION AT SDC2018**

Join over 2,900 industry professionals at the 2018 Schedulers & Dispatchers Conference (SDC2018), the premier professional development event for anyone with responsibility for scheduling and/or dispatching business aircraft. The SDC2018 agenda has been developed to bring you up-to-date on the latest operational information critical to your job function, while also helping you pursue your passion in your career and beyond.

This conference offers top-level education sessions, critical peer-to-peer networking with industry professionals, and an exhibit hall with over 500 vendors and suppliers featuring all of the products and services that you need.

**REGISTER BY JANUARY 16, 2018**

For the early-bird member price of \$1,060

## SDC ATTENDANCE PROFILE

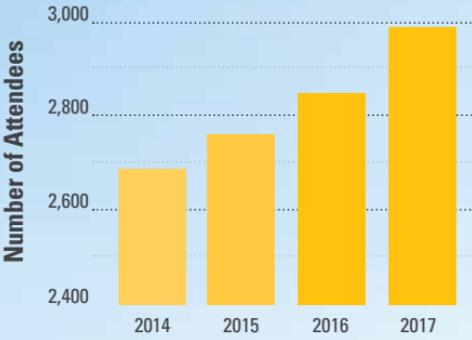


Exhibit Booths



At SDC2017, total attendance grew by 10% compared to 2015.



U.S. States Represented



General Sessions discussing pursuing your own passion in aviation



Countries in Attendance



Earn up to 3 CAM points and training acknowledgements



CONNECT WITH US | #SDC18

## PRE-CONFERENCE EVENTS

Pre-conference events and conference events will be held in the Long Beach Convention Center in Long Beach, CA. Additional payments are required for pre-conference courses, which include continental breakfast, breaks, lunch, and handout material.

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### Licensed Dispatcher Recurrent Training

**Monday, February 5** 8:00 a.m. – 5:00 p.m.

**Tuesday, February 6** 8:00 a.m. – 5:00 p.m.

*Presented by: Gary Martin, Universal Weather & Aviation*  
*Registration fee: Member: \$1,025; Non-Member: \$1,180*

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### PDP Course: Leading with a Vision

**Monday, February 5** 8:00 a.m. – 5:00 p.m.

*Presented by: Scott Moore, CAM, Moore Life Leadership*  
*Registration fee: Member: \$625; Non-Member: \$780*

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### PDP Course: Creating and Leading an Invaluable Service Culture

**Tuesday, February 6** 8:00 a.m. – 5:00 p.m.

*Presented by: ServiceElements International, LLC*  
*Registration fee: Member: \$625; Non-Member: \$780*

# CONFERENCE AGENDA

This year's conference agenda was developed to help ignite your passion as a business aviation professional. Hear from experienced industry experts about the skills and knowledge you need to be a successful scheduler or dispatcher. Below is a sample of some of the high-quality education sessions offered at SDC2018.

Visit [www.nbaa.org/sdc/agenda](http://www.nbaa.org/sdc/agenda) for the full agenda of sessions and speakers.



## OPENING GENERAL SESSION:

### **Becoming Unstoppable – Success Secrets from a Four-Time Olympian**

Ruben Gonzalez, four-time Olympian and author of "The Courage to Succeed," will discuss ways to becoming unstoppable on the way to reaching your goals.

### **On Time, On Target: Creating a Culture for Winning Teams**

With so many variables that can derail a mission, managers must inspire team members to live those values and create stronger teams by empowering others. This session will discuss key indicators that will help you build relationships and unify your team.

### **Know Before You Go: Planning for High-Traffic Events**

The World Cup, Olympics, Super Bowl – all present unique and complex logistical difficulties for operators. A panel with vast experience planning operations at the world's largest events will discuss the strategies that helped them succeed in these challenging circumstances.

### **Selecting Your External Partner**

As a scheduler or dispatcher, you play a vital role in vetting your external partners. During this session, panelists will share best practices for vetting and selecting external partners. You'll leave with a checklist of items that will assist in the selection process.

### **All Aboard: Onboarding New Aircraft**

Schedulers and dispatchers play an important role in preparing new aircraft for its first mission. This session will provide you with critical information and tools for ensuring a seamless transition to a new aircraft.

## **CAM Initial & Recurrent Points for Qualified Sessions**

Certain sessions have been approved by the NBAA Certified Aviation Manager (CAM) Governing Board for attendees to earn a 1/4 point per session towards the CAM initial application or recertification. Learn more about the CAM program at [www.nbaa.org/cam](http://www.nbaa.org/cam).

## **NBAA SDC Training Initiative (CTI)**

NBAA and the Schedulers & Dispatchers Committee will again offer opportunities for attendees at this conference to receive training acknowledgements. This year certain sessions have been selected to receive CTI acknowledgement. For the latest information, check out the program agenda at [www.nbaa.org/sdc/attend](http://www.nbaa.org/sdc/attend). Attendees who want to receive training acknowledgement for attending one or more of these sessions will be checked into each individual session electronically and then sent a post-attendance session quiz to return. Successful completion of these tasks per session will result in the attendee being sent a training acknowledgement for those sessions.

## **SIGN UP TO VOLUNTEER**

The Schedulers & Dispatchers Advisory Council will continue their 8th Annual Pay It Forward Clothing Drive where attendees and exhibitors can donate suits, dresses, shirts and other business attire for local organizations. All attendees and exhibitors are invited to bring pieces of clean, ready-to-wear clothing and sample personal items to the conference. For more information, contact Debbi Laux at [debbi.laux@MedAire.com](mailto:debbi.laux@MedAire.com) or Mi Kosasa at [mi@airservicehawaii.com](mailto:mi@airservicehawaii.com).

New this year, attendees and exhibitors are encouraged to get Fit 4 Duty by getting Fit 4 Charity. Join us for a 1-3 mile fun walk/run along the Shoreline Pedestrian Bike Path on Tuesday, February 6 at 2:00 p.m. In order to participate, please donate \$20 during registration\*. This tax-deductible donation will be donated to three local charities.

\*Pre-registration is required for this event and will be capped at 150 participants who will be contacted with more details about the event.





**LEARN MORE:**  
[www.nbaa.org/sdc/hotel](http://www.nbaa.org/sdc/hotel)

## DISCOVER LONG BEACH

Settled along five-and-a-half miles of sandy coastline, Long Beach is the perfect getaway, boasting both the ambiance of a sophisticated urban center and the charm of a seaside community. Located 20 miles south of Los Angeles, Long Beach offers visitors a dynamic range of attractions, recreational activities, art and culture, and restaurants that make it an ideal destination to get business done and have some fun. The Long Beach Airport (LGB) is located just three miles from downtown and offers dozens of flights daily to destinations throughout the U.S.

### RESERVE YOUR HOTEL EARLY TO SAVE

Exhibitors and attendees are strongly encouraged to reserve rooms through NBAA's discounted room blocks. For more information, visit [www.nbaa.org/sdc/hotel](http://www.nbaa.org/sdc/hotel).

Exhibiting companies reserving a group block of more than 10 rooms are requested to coordinate their room reservations with NBAA's conference team: [planningteam@nbaa.org](mailto:planningteam@nbaa.org).

*Please note, when booking flights and hotels, that sessions will not end until 3:00 p.m. on Friday, February 9.*



National Business Aviation Association  
1200 G Street NW, Suite 1100  
Washington, DC 20005

**MAKE PLANS TO ATTEND THE  
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