

DEDICATED TO HELPING BUSINESS
ACHIEVE ITS HIGHEST GOALS.



EXHIBIT SALES BROCHURE

MAINTENANCE CONFERENCE

May 1-3, 2018

Albuquerque, NM



www.nbaa.org/mc/exhibit



MAY 1-3, 2018

**Albuquerque Convention Center
Albuquerque, NM**

BE A PART OF THE FASTEST GROWING BUSINESS AVIATION MAINTENANCE EVENT

Join your customers – business aviation’s directors of maintenance, flight department managers, maintenance technicians, aircraft owners/operators, and chief pilots – at the 2018 Maintenance Conference from May 1 to 3, 2018, in the Albuquerque Convention Center.

This past year’s event was the largest exhibit hall to date with record breaking attendance, including the most number of operators to date! Make sure to reserve your booth space before the floor sells out!

**THE EXHIBITOR LOTTERY DEADLINE IS
FRIDAY, DECEMBER 1, 2017**

MAINTENANCE CONFERENCE ATTENDANCE PROFILE

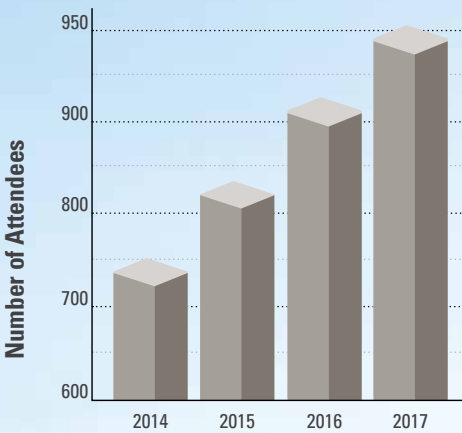


Exhibit Booths

TOP 5 ATTENDEE TITLES AT MAINTENANCE CONFERENCE

- » Director of Maintenance
- » Chief of Maintenance
- » Maintenance Manager
- » Maintenance Technician
- » President



U.S. States Represented



Countries in Attendance

SUBMIT YOUR EXHIBIT APPLICATION TODAY.

Your competitors will be in Albuquerque – shouldn't you?



CONNECT WITH US | #MC18

MC2018 BOOTH PRICES

<p>STANDARD BOOTHS</p> <p>\$2,020 per 10-ft by 10-ft booth space</p> <p>These booths include one free registration badge (a \$400+ value).</p>	<p>PREMIUM BOOTHS</p> <p>\$2,935 per 10-ft by 10-ft booth space</p> <p>These booths include two free registration badges (a \$900+ value).</p>
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Apply to Exhibit at MC2018: www.nbaa.org/mc/exhibit

<p>STATIC DISPLAY ONLY</p> <p>\$2,020 (no indoor exhibit booth)</p>	<p>STATIC DISPLAY ADDITION</p> <p>\$1,320 (in addition to indoor exhibit booth)</p>
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Both static display options include one free registration badge (a \$450 value).

ADVERTISING & SPONSORSHIP OPPORTUNITIES

Showcase your products and services with this targeted group of key influencers and decision makers through valuable event sponsorships and advertising opportunities. A variety of price points are available to meet your needs and ensure brand-alignment, visibility and recognition. For detailed information on options and pricing, contact sponsorships@nbaa.org.

PRELIMINARY EXHIBIT HOURS*

* Specific exhibit hours subject to change based on final conference education session agenda

MONDAY, APRIL 30

10:00 a.m. – 5:00 p.m. Exhibitor Move-in

TRACS Charity Golf Tournament

11:30 a.m. – 12:30 p.m. Registration at Golf Club

12:30 p.m. – 1:30 p.m. Lunch

1:30 p.m. Shotgun Start

Post-Golf 19th Hole Reception

TUESDAY, MAY 1

Exhibit booths must be installed prior to 11:00 a.m.

7:00 a.m. – 11:00 a.m. Exhibitor Move-in

12:00 p.m. – 5:00 p.m. Exhibit Hall Open

12:00 p.m. – 1:30 p.m. Lunch in Exhibit Hall

2:30 p.m. – 4:00 p.m. Break in Exhibit Hall

4:00 p.m. – 5:00 p.m. Exhibitor Focus Professional Development

After 6:00 p.m., exhibitors may schedule their own events.

WEDNESDAY, MAY 2

10:00 a.m. – 5:00 p.m. Exhibit Hall Open

10:00 a.m. – 11:00 a.m. Break in Exhibit Hall

12:00 p.m. – 1:30 p.m. Lunch in Exhibit Hall

1:30 p.m. – 3:00 p.m. Exhibitor Focus Professional Development

3:00 p.m. – 4:00 p.m. Break in Exhibit Hall

6:00 p.m. – 9:00 p.m. Off-site Evening Networking Event

THURSDAY, MAY 3

9:30 a.m. – 1:00 p.m. Exhibit Hall Open

9:30 a.m. – 10:30 a.m. Break in Exhibit Hall

12:00 p.m. – 1:00 p.m. Lunch in Exhibit Hall

1:00 p.m. – 5:00 p.m. Exhibitor Move-out

EXHIBITOR RULES AND REGULATIONS

Complete exhibitor information, including procedures, rules, regulations, and details on premium placement can be found online: www.nbaa.org/mc/exhibit.

HELP SOLVE THE MAINTENANCE TALENT SHORTAGE

NBAA offers current and aspiring maintenance technicians the opportunity to receive Maintenance Technical Rewards and Career Scholarships (TRACS). As an exhibitor, please consider these sponsorship opportunities. Your contributions will help pave the way to future careers in business aviation maintenance.

TRACS Charity Golf Tournament – Monday, April 30

This event is a great way to kick-off the conference and network with your customers. Sponsorship opportunities include golf holes, beverage carts, lunch and the 19th hole reception. For details, contact sponsorships@nbaa.org.

Visit www.nbaa.org/mc/golf for additional information about the golf tournament. Registration will be available by late February.

Silent Auction

Companies and individuals are encouraged to make donations to the silent auction, preferably valued at \$50 or more. The silent auction will take place inside the exhibit hall and will conclude following the afternoon break on Wednesday. For the silent auction form and donor rules to ensure compliance with federal and local laws for donations, visit www.nbaa.org/mc/auction.

HOW TO EXHIBIT AT THE MAINTENANCE CONFERENCE



Submit your exhibitor application by the Dec. 1 Priority Deadline



Select your booth space during live placement.



Let your customers know you'll be exhibiting and invite them to attend.



Get leads and close sales for the year ahead!



LEARN MORE:
www.nbaa.org/mc/housing

DISCOVER ALBUQUERQUE

The true Southwest awaits you in Albuquerque. Come immerse yourself in the rich culture and heritage, rooted in centuries of history. Whether you want to shop for authentic Native American jewelry, try hot air ballooning, explore living history museums, sample local cuisines or hit the golf courses, this beautiful city has you covered.

We've outlined how to have three perfect days in Albuquerque during your visit! Visit www.nbaa.org/mc/albuquerque to make the most of your stay and enjoy what this beautiful city has to offer.

HOTEL INFORMATION COMING SOON!

Exhibitors and attendees are strongly encouraged to reserve rooms through NBAA's discounted room blocks which will be available in early December. Visit www.nbaa.org/mc/housing for the most current information on hotels.

Exhibiting companies reserving a group block of more than 10 rooms are requested to coordinate their room reservations with NBAA's Kara Hamlett: khamlett@nbaa.org.

*Please note the hotel block cut-off date is April 6, 2018.
or when the block is sold out – whichever comes first.*



National Business Aviation Association
1200 G Street NW, Suite 1100
Washington, DC 20005

**MAKE PLANS TO EXHIBIT
AT THE 2018 NBAA
MAINTENANCE CONFERENCE.**

Submit your exhibit application
by Friday, December 1, 2017.

www.nbaa.org/mc/exhibit