

**BUSINESS AVIATION**



# INSIDER

THE OFFICIAL MAGAZINE OF NBAA

2021-2022

**STUDENT EDITION**

# SEE YOURSELF IN AVIATION

**PG 8** How to Make Your Dream of an Aviation Career Come True

**ANNUAL STUDENT EDITION**

**HIGH-TECH FUTURE**

Aviation Is the Place for Innovation

**PG 10**

**MAINTENANCE PROFESSIONALS**

Technicians Are Vital Team Members

**PG 16**

**We Offer Out Of This World Benefits!**



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To learn more about business aviation careers, visit NBAA's student resources at [nbaa.org/students](http://nbaa.org/students). Students enrolled in high school, college or vocational programs are encouraged to join as an NBAA Professional member for the student rate of \$25. Join NBAA today at [nbaa.org/join](http://nbaa.org/join).



# WELCOME MESSAGE

## Make a Great Investment in Yourself!



**JO DAMATO, CAM**  
*NBAA Sr. Vice President, Education,  
Training & Workforce Development*

What if I told you that you are the only shareholder of a stock whose value can skyrocket during your lifetime?

Furthermore, if you accumulate shares of this stock, you can support yourself on its dividends throughout your entire life.

Plus, this valuable stock is non-transferable, and won't decline in value during your lifetime. Wouldn't you buy it right away?

Well, if you haven't already figured it out, you are that invaluable stock, and investing in yourself is the best investment you can make.

Every time you set a goal and reach it, you make an investment in yourself.

- You might excel at a sport, or in the classroom, or through your art or music.
- You may be volunteering and gaining valuable experience that you can apply to your future career.
- You may be an entrepreneur and are already earning money that will solidify your future.

These are all investments in yourself,

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Every time I got another flight rating, flew another hour, finished another class, or took a step in my aviation career, I was investing in myself.

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and they all can be applied to a career in business aviation.

Business aviation doesn't just need pilots, maintenance technicians and other industry professionals. We need future leaders. We need relationship builders. We need individuals who can be part of a team, who can solve problems by providing creative solutions, who are financially responsible, and who want to give back to their communities.

I remember when I made the first investment in my aviation career when I was 15 years old and took my first flight lesson. The next year, I made another career investment when I soloed an airplane. The following year, I began a formal aviation degree program. Every time I got another flight rating, flew another hour, finished another class, or took a step in my aviation career, I was investing in myself.

In this issue of Business Aviation Insider's Student Edition, you'll read about young people who also have invested in themselves and are pursuing careers in business aviation. I hope they will inspire you to invest in yourself and prepare for a career in this dynamic field. After all, the sky is just the beginning. ❖

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## NBAA FLIGHT PLAN

Listen to weekly podcasts about business aviation

Whether you need operational and air traffic guidance to assist your flight planning, or have an interest in emerging industry trends and technologies in business aviation, NBAA Flight Plan helps you prepare for what's next. Subscribe to NBAA Flight Plan on Apple Podcasts, Google Podcasts or Spotify, or listen to past reports going to the link below.

[nbaa.org/news/flight-plan-podcast](https://nbaa.org/news/flight-plan-podcast)



## CONSIDERING A CAREER IN AVIATION? Get the Edge at NBAA's Career Center

If you're considering a career in aviation, NBAA has everything you need to make your resume stand out, ace the interview, advance your career, and navigate the digital world through social media and digital communication.

Visit NBAA's Career Center for help with the following and more:

- Resume writing
- Resume review by experts
- Interview preparation
- Networking in person and on social media

[jobs.nbaa.org/career-resources](https://jobs.nbaa.org/career-resources)

# FLIGHT BAG



## SCHOLARSHIPS

The NBAA Charities scholarship program offers nearly \$100,000 annually in cash awards as tuition reimbursement for enrolled students. Seven such scholarships are offered annually – see which one works best for you.

[nbaa.org/scholarships](http://nbaa.org/scholarships)



## CAREER CENTER

Get help with resume writing and interview preparation, as well as feedback on resume drafts and networking tips, at NBAA's Career Center.

[jobs.nbaa.org/career-resources](http://jobs.nbaa.org/career-resources)

## WHERE TO CONNECT

[facebook.com/NBAAfans](https://facebook.com/NBAAfans)  
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[nbaa.org/linkedin](https://nbaa.org/linkedin)  
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[instagram.com/nbaayopro](https://instagram.com/nbaayopro)  
[youtube.com/NBAAvideo](https://youtube.com/NBAAvideo)



PHOTO © WILLIAMSON IMAGES

## Why Choose Business Aviation?

Business aviation needs talented young people like you. Here are just a few of the reasons you should consider a career in this industry:

- Wide variety of roles within a flight operation – including directors of aviation, pilots, maintenance managers, safety managers, schedulers, dispatchers, flight attendants and flight technicians – as well as many other posts, from marketing and sales to fixed-base operator management.
- Outstanding diversity in aircraft, missions, schedules and clients.

- Great prospects for jobs and career advancement with excellent mentoring, internship and networking opportunities available nationwide.

The National Business Aviation Association (NBAA) is a resource for students like you who are interested in aviation careers. Students enrolled in high school, college or vocational programs are encouraged to join as an NBAA Professional member for the special student rate of \$25. Join NBAA today!

[nbaa.org/join](http://nbaa.org/join)

## 6 Tips for Starting Your Aviation Journey

If you're a high school or college student who loves aviation and flying, but you don't know how to begin charting your aviation career path, here are some tips from Erin Taylor, a former Embry-Riddle Aeronautical University student, to help you get started:

1. **Evaluate yourself.** List your strengths so you can figure out what drives you and what you're passionate about.
2. **Stay informed.** Research and stay updated on aviation news – you never know when something will catch your eye.
3. **Attend aviation events.** Visit local airport fly-ins, aviation museum exhibitions, job fairs and other public events, and consider trying out aviation summer camps.
4. **Network.** Reach out to people in the industry to talk with them and build

connections.

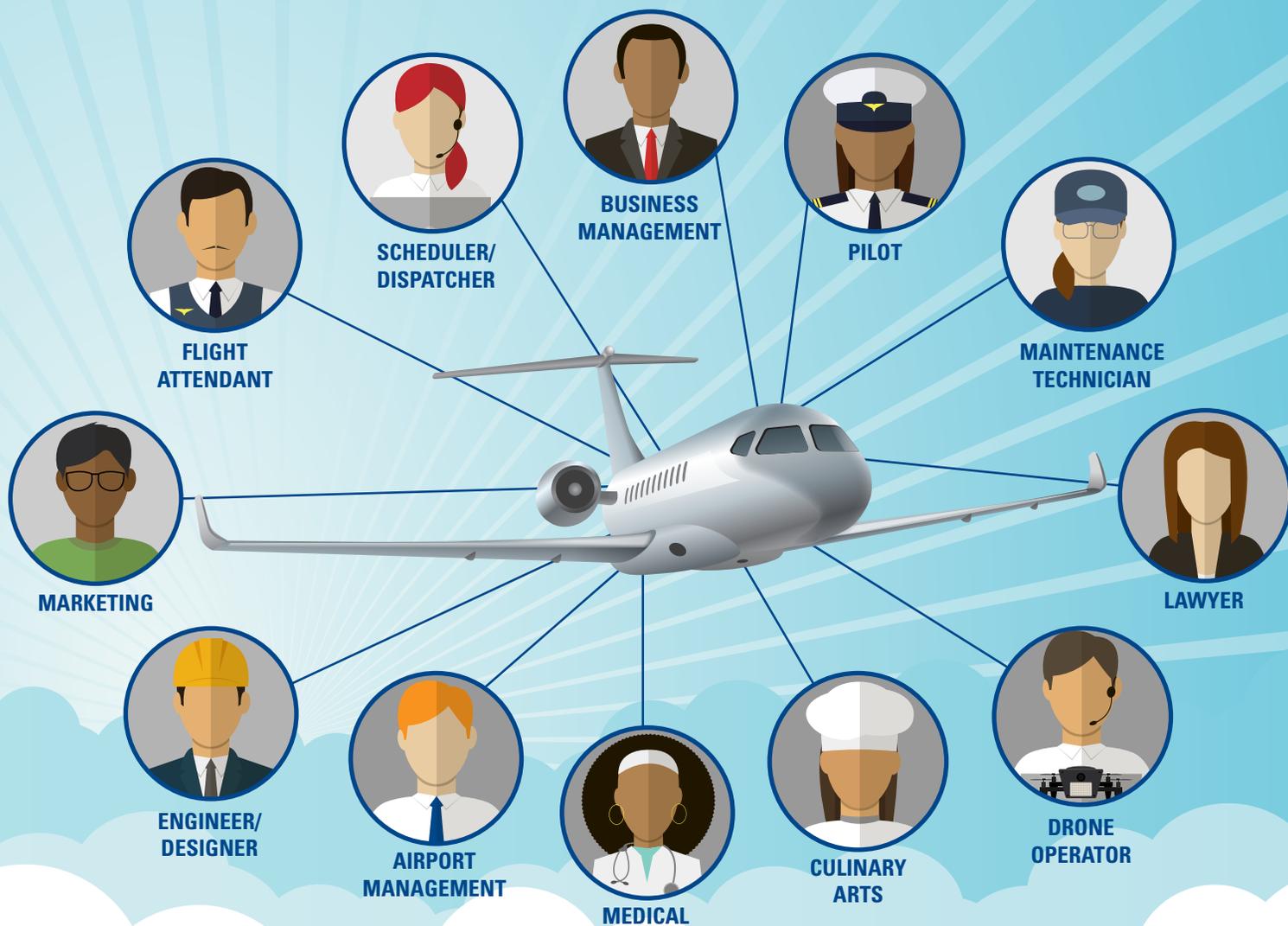
You can network even as a high-schooler or college undergraduate.

5. **Tour, tour, tour.** If you're considering colleges and tech schools, try to visit every school you're interested in and talk to the students there – not just the guides, but anyone you pass by! Get multiple perspectives and attend campus events.
6. **Don't limit yourself!** You can continue to change your mind and redirect your path at any time, even if you don't know what you want yet. Don't stick with a major or career path you hate! Stay positive, continue to educate yourself and explore options.



## For Aviation Jobs, the Sky Is Just the Beginning!

As a student, you have plenty of options for your career path – including the outstanding diversity of roles, aircraft and missions found within the business aviation industry. Here are just a few of the exciting job opportunities in business aviation:



### FAST FACTS ON AVIATION HIRING

There will be a strong demand for business aviation professionals through 2039, including:

**158,000** pilots

**132,000** technicians

**29,000** cabin crew members

SOURCE: 2020 BOEING PILOT AND TECHNICIAN OUTLOOK





“

If you are looking for a way to make your mark, while also being in the best industry ever, look no further than business aviation.



# See Yourself in Aviation

*No matter who you are or where you come from, there's a place for you in aviation.*

By Destry Jacobs

**O**ur generation is keenly aware that our jobs will consume most of our lives. Not only will we be spending eight hours a day, five days a week (or more) working, but before we retire we are expected to work for more years than any generation before us. So, choosing a job and an industry you love is more important than ever!

There are opportunities everywhere, but have you, because of misconceptions, disqualified yourself from an industry or a job that you are passionate about and could thrive in? I almost did.

When I was a kid, my twin brother was obsessed with the 1986 movie *Top Gun*. Not only did he know all the lines of dialogue, but I, by being around him so much, knew all the lines, too. The VHS tape (I know, so old) eventually gave out from being played nonstop.

In *Top Gun*, my brother saw an exciting world of fast planes and “awesomeness”! This world was one he couldn’t wait to join. He set his sights on achieving that goal, and later he did.

I, on the other hand, saw two men in a fighter jet and countless other men behind them supporting the operation. Don’t get me wrong, I am a huge fan of the movie, but I saw aviation as a man’s world.

I had always loved traveling and flying, feeling like I was floating above the clouds. I looked at planes with awe, and I was fascinated by how they worked and how airports function.

But it wasn’t until I was a senior in high school, when I attended a student conference in Washington, DC, that introduced young women like me to the world of transportation, that I even considered a career in aviation.

During the conference, I remember sitting in front of a panel of amazing women whose aviation careers ranged from pilot, controller and maintenance technician to dispatcher and manager. That was when it dawned on me: “Wow! I can do that! That can be me!”

While it was clear to me that aviation could be an exciting career, my love of business aviation wasn’t ignited until I attended the National Business Aviation Association’s (NBAA) annual Business Aviation Convention & Exhibition while I was a college sophomore. Walking into the convention hall was awe-inspiring. There were hundreds of exhibitors and dozens



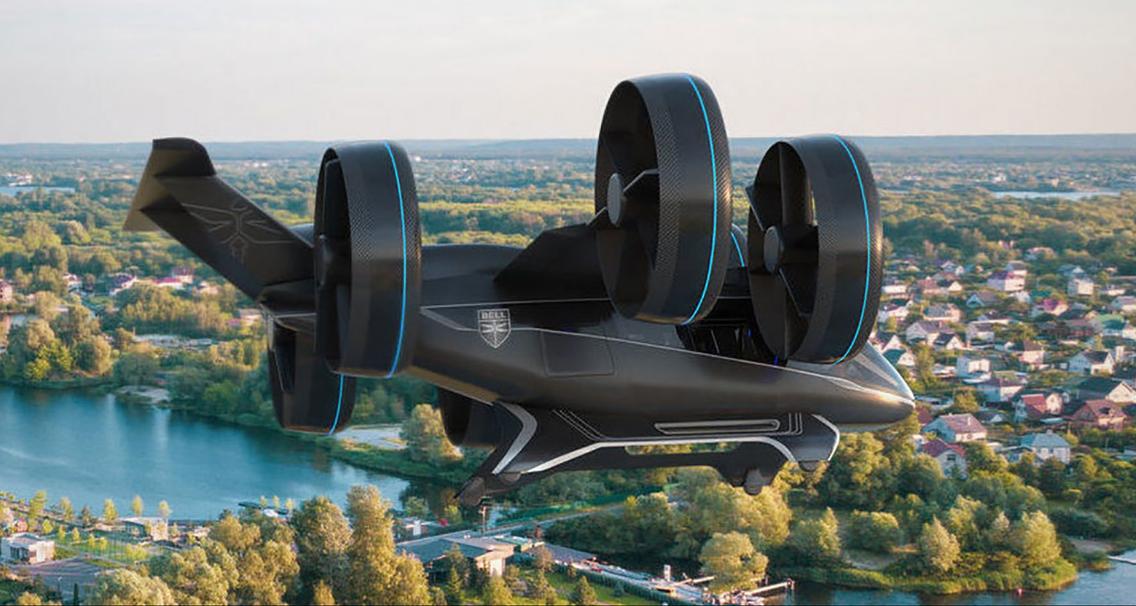
of innovative aircraft and systems on display. Seeing all of this couldn’t help me but think about the future!

However, it was actually meeting the amazing, inspiring men and women of business aviation that really stoked the fire! Experiencing their impeccable professionalism and learning about the variety of jobs available in the industry sealed the deal for me!

As I have continued to work in business aviation, I have become more enthralled by the impact the industry has on communities around the world. If you are looking for a way to make your mark, while also being in the best industry ever (I am a little biased), look no further than business aviation.

To get involved in this industry, you can start by contacting organizations like NBAA or Women in Aviation International, and drawing strength and inspiration from those women who came before you and put in the hard work. I promise you, it will be worth it. I can’t wait to see you flying, controlling, repairing, maintaining, managing and innovating in business aviation. ✨

**Destry Jacobs** is an aviation intern for the City of Phoenix who earned a master’s degree in aviation management and human factors from Arizona State. She is involved in many professional organizations including Women in Aviation International.



# AVIATION IN THE FUTURE WILL BE GAMING

Tomorrow's aviation professionals will be involved in developing exciting new technologies.

By Noah Yarborough

**A**s a student, I was fascinated with the many new technologies that are starting to transform aviation. Unmanned aircraft systems (UAS), also known as drones, are already performing numerous missions more efficiently and less expensively than conventional airplanes and helicopters used to do. And during the next several years, the age of advanced air mobility (AAM) is expected to begin, as electric vertical takeoff and landing (eVTOL) aircraft start transporting people in, out and around cities.

The timing of these game-changing aviation innovations couldn't be better for students because they will be graduating just as the aviation industry will be looking for people to design, build, pilot, maintain and manage these new-technology systems. If you are a student, and you want to be part of this exciting future, it's time to learn about the aviation industry, not only what it is today, but what it is going to be tomorrow.

## EVTOL IS THE FUTURE

One of the most exciting new developments is AAM/eVTOL aircraft, which will be able to take off and land vertically just like a helicopter, but fly at faster speeds like an airplane. Because they are powered by electric batteries, fuel costs, emissions and noise won't be much of a concern anymore.

Eventually, these eVTOL aircraft will be autonomous, so they will be capable of flying without a pilot aboard, which will further lower operating costs, compared to present-day aircraft. Lower costs will change aviation business models, potentially making air taxi flights more affordable than any comparable service available today.

The companies that are pioneering AAM include established firms such as Airbus and Bell Helicopter, along with startup ventures such as Joby Aviation.

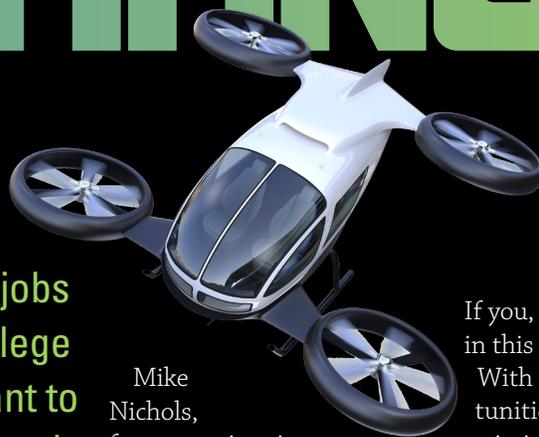
Not only will eVTOL aircraft change the air taxi business, but they will have a beneficial impact on business aviation.



# INNOVATIONS E-CHANGERS

“

There will be a lot of jobs available for new college grads. Companies want to get fresh new ideas and opinions from young people entering the industry.”



Mike Nichols, former senior vice president of strategy and innovation for the National Business Aviation Association (NBAA),

said, “I believe eVTOL and AAM are going to be complementary to business aircraft operators. If you can turn a one-hour car ride from the center city to an outlying airport into a 15-minute flight in an eVTOL straight to the airport, it makes your business aircraft more useful and more effective.”

Clearly, the world is changing, and the aviation industry is helping lead those changes. Emerging technologies are going to save time and money, creating more-efficient, lower-cost operations, and making aviation an eco-friendlier industry.

If you, like me, are someone who wants to get involved in this amazing new technology, then you’re in luck.

With new technology comes new employment opportunities, especially for recent graduates entering the aviation industry.

As Nichols noted, “There will be a lot of jobs available for new college grads. Companies want to get fresh new ideas and opinions from young people entering the industry.” ❖



**Noah Yarborough** is a geospatial technician at Boeing and MBA candidate at Louisiana Tech University. A private pilot who interned with the National Business Aviation Association (NBAA) in the summer of 2019, he also served as an airport management intern at Centennial Airport in Colorado and an airline fueler.



PHOTOS © EMILY TOBLER

# BE AUTHENTIC, DEVELOP A “YES” ATTITUDE

*The best way to be satisfied with your choice of aviation as a career and advance professionally is to be yourself.*

**E**mily Tobler’s early business aviation career is a demonstration of the industry’s possibilities and the need for young professionals to be flexible and open to opportunities. Tobler is currently a professional development specialist at the National Business Aviation Association (NBAA) in Washington, DC. However, a career in aviation wasn’t always her plan, and her path to this career wasn’t exactly straight.

## **NOT A STRAIGHT PATH**

Tobler, a Denver, CO native, often visited Centennial Airport with her father to watch airplanes fly when she was growing up, which sparked an interest in aviation.

After high school, Tobler found herself at Fordham University in New York, not pursuing an aviation career and, frankly, a little lost. Her first year in college was a bit of a false start, but in a way, it led her back to aviation.

Tobler rediscovered her love of aviation at St. Louis University, home to Parks College, the first federally certified flight school in the United States. A mid-college internship at NBAA drew

her even more toward business aviation, as she fell in love with the problem-solving nature of the industry. Finally, a job at Signature Flight Support after she graduated sealed the deal.

“The internship got the gears turning in my head about the career possibilities of business aviation,” said Tobler. “I was a little burned out with flight training and unsure of my long-term plan. My NBAA internship helped me see the variety of opportunities in business aviation, while my position at Signature Flight Support reinvigorated my passion for business aviation.”

## **CAST A WIDE NET**

Tobler strongly encourages aviation students or people interested in a career in business aviation to cast a wide net – don’t assume a career in aviation is limited to being a pilot or a maintenance technician.

A variety of opportunities is one key benefit of working in business aviation, according to Tobler. Aside from the range of career opportunities, Tobler appreciates that business aviation professionals tend to have more autonomy over their careers, especially compared to some airline careers, which are more stove-piped.

Tobler said she understands the attraction of airline careers for some people. Airline careers have some



Emily Tobler believes that knowing who you are and what you value will help you choose the correct career path. Supporting the work of humanitarian nonprofit organizations is important to her. These photos show her participating in a plane wash fundraiser for Wings of Hope, which partners with organizations that provide medical evacuation flights and access to health care for remote communities.

degree of stability and typically a known career progression. However, early on Tobler was attracted to the unique types of flying included in business aviation.

Tobler also urges young professionals to develop a “yes” attitude. Although her initial full-time position at NBAA as an exhibits coordinator was not directly related to aviation, she said “yes” to that position, knowing new opportunities would come up over time.

And they have. Now she’s involved in professional development, with the potential to have a significant influence on the business aviation industry for decades to come. For example, she has been instrumental in development of NBAA’s new flight department sustainability accreditation program, which addresses one of the most pressing issues the industry faces.

“

Don’t feel stuck in your decisions. If circumstances change, don’t hesitate to change your path. You can make new decisions.”

#### KNOW YOUR PRIORITIES

Tobler encourages other young professionals to take time to understand who they are and what’s important to them when they choose an industry or make a decision about a position or an employer.

“It’s important to be honest with yourself about who you are and what you value, and to recognize and respond to changes in both of those traits over time. Find an organization that appreciates those values and allows you to be authentic,” Tobler advised.

Tobler’s career path to date, from an early change of colleges to her full-time NBAA position, demonstrates her tenacity and willingness to adapt to changing scenarios.

“Don’t feel stuck in your decisions,” Tobler said. “If circumstances change, don’t hesitate to change your path. You can make new decisions.” ❖



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## CONSIDER A CAREER IN BUSINESS AVIATION

As a student interested in aviation, you have plenty of options for your career path – including business aviation. Find out more about the aviation segment offering the greatest diversity of roles, aircraft and missions, as well as outstanding mentoring and networking opportunities.

[nbaa.org/students](https://nbaa.org/students)

# A Day in the Life of an Aircraft Maintenance Technician

*Preparing and repairing aircraft is one of the exciting jobs in business aviation.*



**A**s a middle-schooler, Lynze Price wanted to be a band director when she grew up. As a high school junior, however, she attended a leadership conference in Washington, DC, that changed the course of her life. Price doesn't remember much about the conference, but she clearly remembers the flights to and from Washington from her home state of Alabama. "It was my first time flying, and I thought, 'This is awesome,'" said Price.

Fast forward to the present, and you'll find Price at Amway Corporation's flight department facility at Gerald R. Ford International Airport (GRR) in Grand Rapids, MI, working on large, long-range business jets. After choosing to go to Embry-Riddle Aeronautical University – where she earned a degree in Aviation Maintenance Science and obtained her Airframe & Powerplant (A&P) certification – she's now an aircraft maintenance technician for Amway, a member of a team of people who support a sophisticated fleet of aircraft.

"I was really captivated by flying and aviation, but I realized that maintenance would be a better fit for me than becoming a pilot," said Price. "My vision is not that great, and maintenance seemed more intriguing; my two summer internships while in college helped convince me that I wanted to specifically go into business aircraft maintenance."

Each workday is a little different, according to Price. "It depends on how busy the flight schedule is and if there are any aircraft issues that we need to deal with. Normally, we are involved with pre-flight and post-flight inspections, which entails checking for leaks, dropping down gear

“

I was really captivated by flying and aviation, but I realized that maintenance would be a better fit for me than becoming a pilot.”

After earning an aviation maintenance science degree from Embry-Riddle, Lynze Price went to work at Amway's flight department as a maintenance technician.

doors, checking actuators and system pressures, and inspecting engines; as well as fueling and handling bags – things like that.”

Price usually works the second shift – 2:30 p.m. to 11 p.m. – of the Amway flight department, which operates virtually every day of the year. Occasionally, she gets to travel internationally on a company airplane. During the trip, she is expected to perform her normal maintenance duties, but she also takes on the responsibilities of a flight attendant, such as catering, serving, and overall cabin safety management.

“I love being part of a team, and you’re always learning something new,” says Price. ❖



# NAME THE BUSINESS

How well do you know business aviation? Test your knowledge by seeing if you can name these aircraft models! (Turn the page for the answers.)



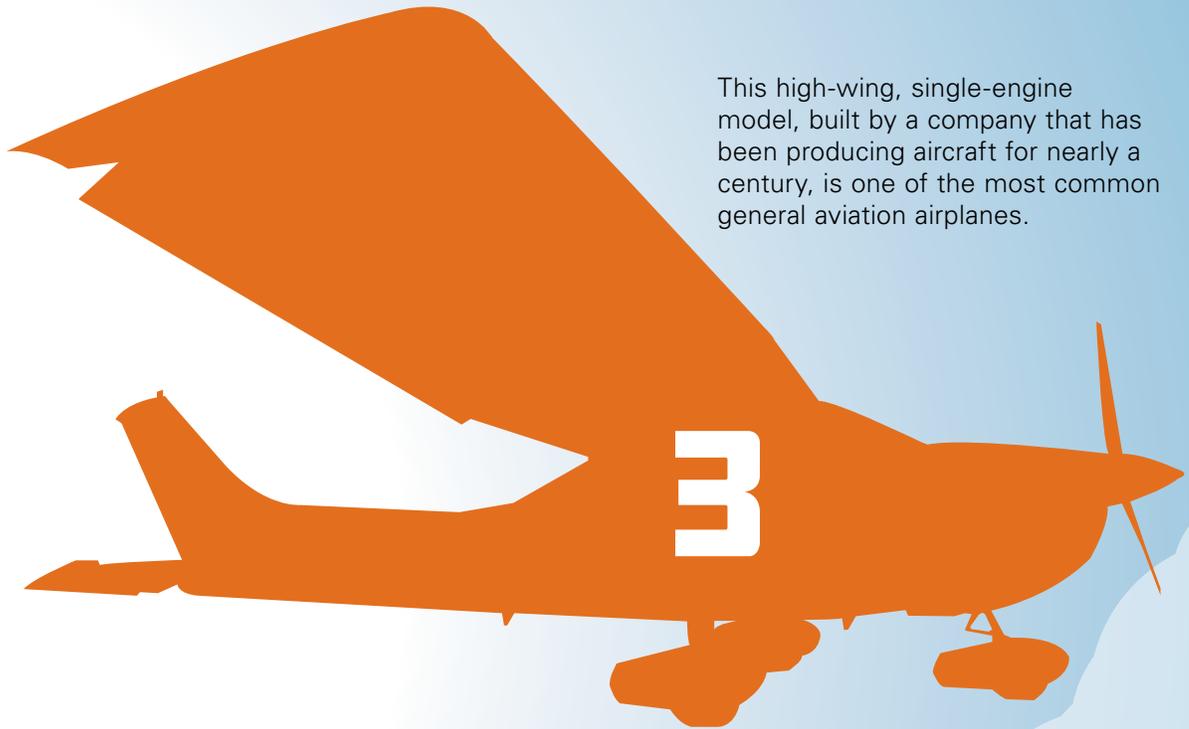
This twin-engine, piston-powered airplane has been used by flight departments and individual business people for transportation for several decades.



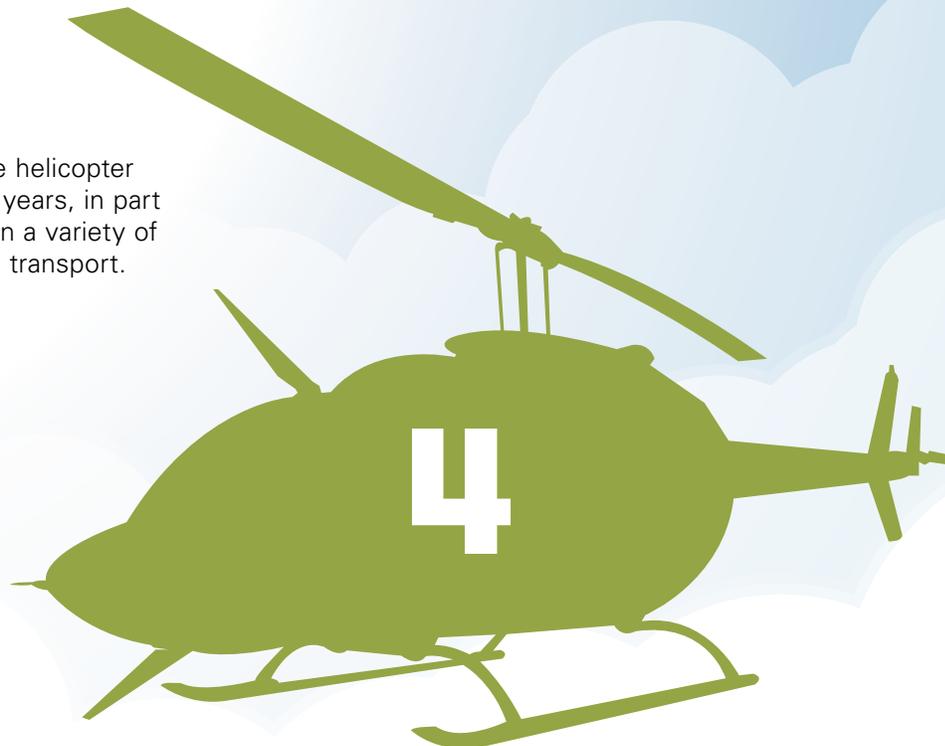
Designed in Brazil and now built in Florida, this is one of the most popular twin-engine light jets in business aviation today.

# BUSINESS AIRCRAFT

This high-wing, single-engine model, built by a company that has been producing aircraft for nearly a century, is one of the most common general aviation airplanes.



This popular twin-turbine helicopter has been a mainstay for years, in part because it can be used in a variety of roles, including business transport.



1



Nearly every weekday, UNC Air Ops uses its **Beechcraft Baron B58** airplanes to fly medical teams from the University of North Carolina's teaching hospital in Chapel Hill to destinations all across the state.

[ncahec.net/unc-air-operations](http://ncahec.net/unc-air-operations)

2



Detroit, MI-based Masco – which owns many well-known home-improvement brands, such as Delta Faucet, Milgard Windows & Doors and Behr Paint – flies a pair of **Embraer Phenom 300** jets. [masco.com](http://masco.com)

3



Robert Tucknott flies his **Cessna 182 Skylane** to locations in Arizona, California, Nevada and Oregon in his role as a forensic expert witness for insurance companies or law firms involved in electrical insurance claims. [tucknott.com](http://tucknott.com)

4



The aviation operation of Rogers Group, a Nashville, TN-based building materials and construction company, not only flies an airplane, but also uses a **Bell 206L4** helicopter to support its business. [rogersgroupincint.com](http://rogersgroupincint.com)

Read more about NBAA member companies at [nbaa.org/membership/profiles](http://nbaa.org/membership/profiles).

PHOTOS © MORGAN ANDERSON PHOTOGRAPHY

# IN THEIR OWN WORDS

## Why I Love Business Aviation

Six young professionals explain why they enjoy working in the industry.



**ALEXIS BENNETT**  
Regional Sales Director  
Textron Aviation

“One of the most enjoyable and rewarding aspects of my career is the opportunity to truly know our customers, understand their needs, and find a product that is the perfect fit for them.”



**KYLE BLACK**  
President and Director of Operations  
GFK Flight Support

“I knew early on that business aviation was a close-knit family of professionals and that I wanted to spend my career among such amazing people.”



**NATASHA GARDNER**  
Cabin Attendant  
Visa

“I still pinch myself all the time. The group of people I work with are incredible, and I enjoy what I do. It doesn't feel like work.”



[nbaa.org/40u40](http://nbaa.org/40u40)



**JULIA HARRINGTON**  
Lead Captain/Base Manager  
PWK  
Axis Jet

“Being a corporate captain has always been my goal, and to be here now is incredible. It has been more fun and rewarding than I ever thought possible, and the business aviation family is the best! I'm so proud to be a part of it.”



**MIKE MANSUR**  
Aviation Maintenance Technician, Sr.  
The Williams Companies

“I love the daily variety of responsibilities and how clearly I can see my impact on the success of The Williams Companies and the communities we serve.”



**ANTHONY OSHINUGA**  
USA Aerobatic Pilot  
AirOshi

“What I find most rewarding is being able to inspire the next generation, whether it's during an air show performance or taking up new friends up for a flight; it all resonates positively! Aviation is a vehicle that can provide you experiences that you never thought possible.”

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## YOPRO QUARTERLY NEWSLETTER

### Join Our Mailing List

NBAA's Young Professionals in Business Aviation (YoPro) is a group dedicated to building relationships between emerging leaders across the business aviation industry. With expertise in areas such as marketing, professional development and community outreach, YoPro members work to connect young professionals while also increasing public awareness of new initiatives in this vibrant and growing industry.

[nbaa.org/yopro/mail](http://nbaa.org/yopro/mail)

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## APPLY FOR AVIATION SCHOLARSHIPS

The NBAA Charities scholarship program offers nearly \$100,000 annually in cash awards as tuition reimbursement for enrolled students. The following scholarships are offered annually, so be sure to check NBAA's website for full details and deadlines:

- Al Conklin and Bill de Decker Aviation Management Scholarship
- William M. Fanning Maintenance Scholarship
- Lawrence Ginocchio Aviation Scholarship
- Eddie Queen Aviation Management Scholarship
- UAA Janice K. Barden Aviation Scholarship
- Fred and Diane Fitts Aviation Scholarship
- John F. Rahilly Memorial Scholarship

[nbaa.org/scholarships](https://nbaa.org/scholarships)

*Sign up for an NBAA student password at [nbaa.org/password/student](https://nbaa.org/password/student).*