

## 2010 GOLD WING AWARD RULES

The NBAA Gold Wing Award for Reporting Excellence is presented annually for excellent, accurate and insightful reporting on issues related to business aviation, by trade or nontrade media. The award recognizes journalism's important role in reporting the significant contributions of business aviation (defined as the use of general aviation aircraft for business purposes) to the national economy.

Winners will receive a \$1,000 honorarium at the Media Kickoff Breakfast of the NBAA 63rd Annual Meeting & Convention, to be held October 19 to 21, 2010, in Atlanta, GA. Co-authors of a winning entry will share honorarium.

### Entry Rules

- Entries may be single articles, features or a series on business aviation issues published in print or digital formats, including but not limited to magazine, newspaper, newsletter, blog, podcast and video entries.
- Stories should have appeared in print, online or on-air between June 1, 2009, and June 1, 2010.
- All entries should be submitted as follows, with completed entry form attached:
  - For articles originally published in print: Submit article clipped and pasted or taped on white paper.
  - For articles originally posted online: Submit URL and article either in hard copy or as PDF file on CD.
  - For audio/video entries, submit URL and digital files on CD/DVD.
- Entries will be judged by a panel of experts, and their decision is final.
- The deadline for the 2010 award is August 20, 2010. Entries must be postmarked by this date to be eligible.
- All entries become the property of NBAA and entrant gives consent for reprinting/duplication. Entrant also gives NBAA permission to use entry and entrant's name for educational or promotional purposes.

### Entry Submissions

Mail the completed 2010 Gold Wing Award Entry Form with accompanying materials by August 20, 2010, to:

**NBAA Gold Wing Award**

**Attn: Dan Hubbard**

**1200 18th Street NW, Suite 400**

**Washington, DC 20036**

**Tel: (202) 783-9000**

For more information, contact:

**Dan Hubbard**

**NBAA Senior Vice President, Communications**

**(202) 783-9360 or [dhubbard@nbaa.org](mailto:dhubbard@nbaa.org)**

### About NBAA

Founded in 1947 and based in Washington, DC, the National Business Aviation Association (NBAA) is the leading organization for companies that rely on general aviation aircraft to help make their businesses more efficient, productive and successful. The Association represents more than 8,000 Member Companies of all sizes and located across the country. NBAA provides more than 100 products and services to the business aviation community, including the NBAA Annual Meeting & Convention, the world's largest civil aviation trade show. For more information about NBAA, visit [www.nbaa.org/about](http://www.nbaa.org/about).

# 2010 GOLD WING AWARD ENTRY FORM

## ELIGIBILITY

Entrants may be paid staff members of, or freelance contributors to, the publication, web site or station.

## APPLICANT INFORMATION

Trade  Non-Trade (check one)

Date

Applicant's Name

Title

Company

Address

City/State/Zip

Telephone

E-mail

## ARTICLE(S) OR OTHER WRITTEN WORK

Date(s) of Publication

Publication and/or URL Where Originally Published

Note: Provide temporary password if web site is restricted.

## AUDIO OR VIDEO FEATURE(S)

Date(s) of Publication

Station and/or URL Where Originally Aired or Published

Note: Provide temporary password if web site is restricted.

## TITLE OF ENTRY AND BRIEF DESCRIPTION

(No more than 50 words)

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## CERTIFICATION AND AUTHORIZATION BY ENTRANT

I hereby certify that this entry is my own work and that it was published or broadcast as stated above. I understand that my entry will become the property of NBAA and that my name and entry may be used for educational and promotional purposes.

Signature

Name (please print)

Title (please print)

## CERTIFICATION BY MANAGING EDITOR OR PROGRAM DIRECTOR

I hereby certify that the statements made by or on behalf of the entrant are accurate.

Signature

Name (please print)

Title (please print)